



EFFICIENCY & CONTROL

Software Just For Your Business

In a Nutshell

Concept: If off-the-shelf software fits your company, you should use it. If you can't we can help you develop software that fits your company like a glove.

Some businesses operate more efficiently with tailored solutions, but not every business needs customized applications. An effective software solution begins with carefully evaluating selected off-the-shelf software.

Pre-Built Off-the-Shelf Solutions

At Data Guidance Group, we help you find and select pre-built solutions to meet your needs. Studies indicate that off-the-shelf software can, on average, meet 83% of a business' long-term needs. The other 17% of functions require customization. Programs developed to provide specialized functions for a particular industry (vertical market) meet many of these needs. Since software is key to success, following a specific, orderly process for choosing it is important.

If, after a proper search, software cannot be located that meets the business needs, tailored software will be needed. If this is your situation, you have several alternatives.

Use Your Software Creatively

First, you may use off-the-shelf software in creative ways. We've set up separate, dummy companies for businesses that needed special invoice formats. We have used telephone extensions to enter SIC codes (Standard Industry Classification). By using standard software in ways that work for your business, you save time and invest less than you would in a custom application. These solutions must be carefully considered for both their short and long term potential. Data Guidance Group has the experience to assist you with these solutions.

Modify Existing Software

Second, you can modify existing software. The not-for-profit agency that has Members rather than Customers may change these titles in a standard accounts receivable system. This avoids the need for specialized software.



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Software Built Just for You

Sometimes software can hold your business back. You may have tried several off-the-shelf products and discovered that they don't quite fit the way you want to do business. This is the time to consider a solution built just for you. With the tools available to develop software—from databases to powerful programming languages—it's important to select a firm that has a wide variety of experience. You won't find a firm in the Mid-South with more varied software development experience, or a broader range of business application experience. We can build a solution just for you as we have for dozens of other satisfied clients.

Our Team Assures Success

As you consider your needs, you may need an experienced firm to evaluate your options, recommend and implement a solution that works. Data Guidance Group provides the services you need.

Our team includes a CPA to assist with defining your business needs and evaluate software. DGG's developers translate your desires into software. We use a team-based approach to evaluate the solutions available and recommend the one that is right for you. If the solution involves developing or modifying software, we have a library of solutions that may be right for your business.

Our network of business relationships also includes vendors that provide solutions a variety of markets. DGG solutions begin with a thorough analysis of your business' requirements.

We would be glad to discuss your needs with you. Before you commit your business to a solution, consult DGG. Our proven success record will assure that the solution you select will work for you now and in the future.